

## The Urban Daily “Apollo Club Harlem” Sweepstakes OFFICIAL SWEEPSTAKES RULES

NO PURCHASE NECESSARY. SWEEPSTAKES IS VOID WHERE PROHIBITED. SWEEPSTAKES IS SUBJECT TO ALL APPLICABLE FEDERAL, STATE, AND LOCAL LAWS AND REGULATIONS. ODDS OF WINNING DEPEND UPON THE NUMBER OF ELIGIBLE ENTRANTS PARTICIPATING DURING THE SWEEPSTAKES PERIOD.

ENTRY VIA TWITTER ONLY. TWITTER ACCOUNT AND INTERNET CONNECTION REQUIRED. “PROTECTED” TWITTER ACCOUNTS MAY NOT BE ABLE TO SEND ENTRIES. THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED, OR ADMINISTERED BY, OR ASSOCIATED WITH TWITTER, INC. (“TWITTER”)

**SPONSORED BY:** Interactive One, LLC (the “**Sponsor**”) located at 850 Third Avenue, 3rd Floor, New York, NY 10022.

### **SWEEPSTAKES DESCRIPTION:**

The “Apollo Club Harlem” sweepstakes (“**Sweepstakes**”) will begin on Tuesday, February, 11 2014 at 12:00am Eastern Standard Time and end on Thursday, February 20, 2014 at 11:59pm Eastern Standard Time (“**Sweepstakes Period**”). This Sweepstakes will be conducted exclusively online. Four (4) winners will each be awarded two (2) Apollo Club Harlem tickets (“**Prize**”). Individual Prize approximate retail value (“**ARV**”) is \$ 55.00 USD. Total ARV is \$220.00 USD.

### **SWEEPSTAKES ELIGIBILITY:**

Entrants must be legal residents of the 50 United States, 18 years of age or older, and complete the following actions below in order to enter and take part in this Sweepstakes.

### **HOW TO ENTER / EXECUTION:**

Readers of [www.TheUrbanDaily.com](http://www.TheUrbanDaily.com) must do the following:

1. Visit [www.twitter.com](http://www.twitter.com) through mobile or web browser and tweet the hashtag #ApolloClubHarlem
2. After posting the hashtag #ApolloClubHarlem, qualified Entrants will be eligible for a chance to win Prize.
3. All Internet entries must be received by 11:59 PM EST on Thursday, February 20, 2014, or they will be void.
4. All entrants who meet the Sweepstakes eligibility requirements and have tweeted the required hashtags will become a (“**Qualified Entrant**”). All Qualified Entrants will be eligible for a chance to win one (1) Prize
5. Visitors’ mobile devices must be web enabled to participate. Standard data rates may apply
6. There is no limit to the number of entries per Qualified Entrant during the Sweepstakes Period.

7. In the event of a dispute regarding the identity of a participant's online entry, the entry will be deemed to have been made by the authorized holder of the Twitter account at the time the entry was made.
8. Winners will be selected by random drawing from among all eligible entries received electronically on Friday, February 21, 2014.
9. Winner will be notified privately via Direct Message ("**DM**") via Twitter.
10. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim the Prize.
11. The Official Sponsor of this Sweepstakes is Interactive One, LLC ("**IONE**"). All decisions made by the Official Sponsor regarding any aspect of this Sweepstakes are final.
12. Entrant has two (2) business days after notification of winner status to claim Prize or Prize will be forfeited.

**NOTE ABOUT TWITTER:** Sponsor is not responsible for any changes or unavailability of the Twitter service that may interfere with the Sweepstakes (including any limitations, and restrictions, or any conditions on Sponsor's ability to use Twitter for the Sweepstakes as set forth herein that are not acceptable to Sponsor) or ability of Entrant to timely enter, receive notices or communicate with Sponsor via Twitter, in which case Sponsor, in its sole discretion, may terminate or modify the Sweepstakes. It is a potential winner's responsibility to set his/her Account to accept contact by Sponsor and to timely check his/her Twitter Account for any Sponsor DM.

#### **ELIGIBILITY RESTRICTIONS:**

1. Employees of Sponsor, and its respective subsidiaries, affiliates, advertisers, competitors, promotional partners, and members of the immediate families or those living in the same households (whether related or not) of any of the above are NOT eligible to participate in or win this Sweepstakes. For purposes of this Sweepstakes, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses.
2. Participants may only win once during this Sweepstakes.

#### **PRIZES:**

1. Four (4) winners will be awarded the following Prize elements:
  - o Two (2) "Apollo Club Harlem" tickets ("Prize"). Individual Prize approximate retail value ("**ARV**") is \$ 55.00 USD. Total ARV is \$220.00 USD.
2. If for any reason a Sweepstakes winner decides not to accept the Prize awarded, the winner will be required to sign a release form acknowledging forfeiture of the Prize. It will be at the discretion of the Sweepstakes Sponsor whether another Entrant is to be selected as the winner if time permits.
3. In the event any winner is found to be in violation of these Official Rules or is otherwise determined by the Website, in its sole discretion to be ineligible, he/she will be required to forfeit the Prize or to reimburse the Website and / or any sponsor for the stated value of the Prize if such a violation is found after the Prize has been used by winner.

## GENERAL CONDITIONS:

1. Winners are responsible for all applicable taxes associated with the receipt of the Prize.
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. Entrants agree that the Sponsor shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Sweepstakes or any Sweepstakes-related activity, or from Entrants' acceptance, receipt, possession and/or use or misuse of any prize.
4. Odds of winning depend upon the number of eligible Entrants participating during the Sweepstakes Period.
5. By participating in the Sweepstakes, the winner agrees to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Sweepstakes, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this Sweepstakes, each participant agrees to comply with the Official Rules and the decisions of the Sweepstakes sponsor which shall be final and binding in all aspects relating to the Sweepstakes.
6. All Sweepstakes winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold the Website, Sponsor, any other Sweepstakes parties and each of their respective parent companies, affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Sweepstakes participation or the acceptance, possession or use / misuse of awarded Prize or any portion thereof, or participation in Prize-related activities, including but not limited to any related travel.
7. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim their Prize.
8. Sponsor retains the right to disqualify any Entrant if all Sweepstakes rules are not followed. Sweepstakes void if prohibited by law.
9. So long as no participant is materially adversely affected, Sponsor reserves the right to make changes in these Sweepstakes rules, which will become effective immediately.
10. Sponsor is not responsible for the inability of any Entrant to complete or continue a telephone call, internet registration or text entry due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries, including any injury or damage to any computer arising from or relating to participation in this Sweepstakes. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that Entrant to disqualification.
11. By accepting the Prize, the winner acknowledges that Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any prize furnished in connection with the Sweepstakes. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SUCH PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY

KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

12. Sponsor will not assume any responsibility for any changes in the execution of the Sweepstakes, including; cancellation of the Sweepstakes as a result of the occurrence of events not within Sponsor's control and, such as acts of God, strikes, terrorists acts or criminal acts of third parties. In the event, such an act should occur, Sponsor may in its sole discretion, offer the winner comparable prize(s) currently being offered by Sponsor in lieu of the Prize originally awarded.
13. If for any reason, the Sweepstakes is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Sweepstakes is compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Sweepstakes entries, or any other causes beyond Sponsor's, control which, Sponsor's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Sponsor reserve the right to cancel, terminate, modify or suspend the Sweepstakes at Its sole discretion.
14. Copies of Sweepstakes rules are available upon request during regular business hours, Monday – Friday 9:00 a.m. to 5:00 p.m., in the offices of Interactive One, located at 850 Third Avenue, Third Floor, New York, NY 10022.
15. Any and all claims arising directly or indirectly from the Administration of this Sweepstakes shall be governed by and construed in accordance with the laws of the State of New York, without regard to its conflict of laws rules. For all such matters, each Party submits to the exclusive jurisdiction and venue of the state and federal courts located in the State of New York and waive any jurisdictional, venue, or inconvenient forum objections to such courts.
16. Sponsor will use any information provided by Entrants in accordance with its online Privacy Policy located at <http://theurbandaily.com/privacy/>.